

Exhibition Guidelines & Rules:



ArtSpires

Hopewell Valley Arts Council

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Application Deadline: July 15, 2020

Overview

The Hopewell Valley Arts Council (HV Arts Council) is seeking artists and creative community members to decorate ash wood “spires” for *Out of the Ashes – Art Emerging from Fallen Trees*, to commemorate the loss of our beautiful native ash tree due to the ravages of the Emerald Ash Borer beetle. Fallen ash wood will be transformed into art, then pop up again around the Hopewell Valley in the summer and fall of 2020.

The ash wood spires will be available in two sizes: 5 inch square by 6 feet long; and 8 inch square by 8 feet long. Two feet of the wood will be left undecorated since it will be buried underground for installation, resulting in decorated spires approximately 4 feet and 6 feet tall. There are also full ash tree trunks reserved for experienced woodworkers with the tools and experience to safely handle extremely heavy wood.

The decorated spires and carved trunks will be installed at various locations through out Hopewell Valley, and be displayed starting in August 2020 through the spring of 2021 for the enjoyment of the community. The spires will be auctioned off to the public at a fun event with proceeds from the sale shared by the artist/s and the HV Arts Council to support its art-based initiatives.

Eligibility

The HV Arts Council is seeking a wide range of artists and creative community members to participate as individuals, teams, or families. Due to the size and weight of the wood, participants must ensure they have a place to work that is protected from the elements, and have the strength and tools to safely work on their spire.

Participants agree to complete an attractive and desirable art spire by no later than **August 15, 2020**.

<u>Type of Spire</u>	<u>Approx Wood Dimension</u>	<u>Dimension to be Decorated</u>	<u>Quantity Available</u>	<u>Eligible Participants</u>
5 Square	5" square x 6 feet tall	5 inch square x 4 feet tall	75	Creative individuals over 25 years of age, teams, or families.
8 Square	8"square x 8 feet tall	8 inch square x 6 feet tall	25	By HV Arts Council invitation or with vetted credentials & work samples.
Trunk Spire	Full tree trunks approx. 60 – 80 inch diameter and 12-18 feet tall. Can be cut shorter.	Varies	10+	Woodcarver and woodworkers skilled in working with wood of significant size and weight. Will be vetted by the HV Arts Council.

Exhibition Location

The ArtSpires will be displayed in groupings at various locations through out Hopewell Valley, including Pennington Borough, Hopewell Borough, Hopewell Township, and the Hopewell Lawrence Trail. An exhibition map will be created and be available online when the exhibition opens.

ARTspire Sales

The ArtSpires will be sold to the public via online auction in November 2020. Participants/teams will receive 30% of the gross proceeds received from the auction sale of their ArtSpire. Payment will be made within seven days of the auction close.

Entry Fees

Eligible artists, families, or teams with participants who are NOT current members of the HV Arts Council will receive one ash wood spire to decorate for a non-refundable registration fee of \$25. There is no entry fee for active HV Arts Council members.

Registration

Registration deadline is **July 15, 2020**. Registration forms may be submitted online through the HV Arts Council website at www.hvartscouncil.org

ARTSpire Design

Designs must be original work and not infringe upon the copyright or any intellectual property rights of others. Websites like Pinterest can be used for inspiration, but specific designs may not be copied.

Designs must be appropriate for public display. Designs that are religious, political or sexual in nature are not permitted. Corporate logos or advertisements, other than logos of participating non-profit organizations, are not permitted. Spires that do not conform to these guidelines will not be displayed. If you are uncertain about your design's conformity, please contact the HV Arts Council prior to beginning your spire.

Material Specifications

Spires will be displayed in public areas, and as such, must not present a danger to public safety, health or welfare. Materials used should be able to hold up to hot/humid, freeze/thaw, and windy conditions for approximately five years.

5 Square and 8 Square Spires

5 Square and 8 Square Spires may be decorated using the materials of your choice, suitable for varying weather conditions. It is the artist's responsibility to sand and prepare the wood appropriately prior to starting the decorating process. Outdoor paint or materials with UV protection should be used.

If a mosaic or assemblage technique is used, materials/items should not be used or attached in such a manner that would be unsafe to the public or curious children visiting your spire. Surface carving is allowed.

Spires must be fully cured/dried prior to being picked up or delivered upon completion.

All 5 Square and 8 Square Spires will be topped with a metal pyramid-shaped topper to unify their appearance when displayed. If you would like to propose an alternative topper for your design, please contact the HV Arts Council to discuss prior to beginning your spire.

Trunk Spires

It is requested that the Trunk Spires be primarily carved in any manner suitable for your design. Given the amount of work and resources invested in the Trunk Spires, we request that you share your design and installation requirements with the HV Arts Council prior to starting to ensure suitability for safe transportation and installation at the proposed exhibit location.

The artist should supply the HV Arts Council with their materials specs for proper conservation. If maintenance work becomes necessary, the HV Arts Council will contact the artist to discuss a course of action.

Wood Pick Up and Delivery Upon Completion

Participants decorating a 5 Square Spire are asked to pick up their wood at a convenient location in Pennington, yet to be announce

Due to the weight and length of the 8 Square Spire, arrangements can be made, if desired, to have the wood delivered and the completed spire picked up. Wood delivery and completed spire pick-up will be at no cost to the artist if the location is within 20 miles of Pennington, NJ.

Due to the weight and size of the Trunk Spires, arrangements must be made to have the tree trunks delivered and the completed spire picked up. Wood delivery and completed spire pick-up will be at no cost to the artist if the location is within 20 miles of Pennington, NJ.

Art Spire Information Sessions

A webinar will be scheduled for Thursday, June 18, 2020 for those interested to learn more about the project and ask questions.

Liability

A Waiver and Release of Liability Form will be required to be signed by all team members prior to receipt of the wood.

ArtSpires will be on display in public locations and may be vulnerable to vandalism. The HV Arts Council will work with local law enforcement to take efforts to minimize potential damage, but cannot take responsibility for the art spires while they are on display. In the unfortunate event that a spire is damaged, the HV Arts Council and the artist will work together to determine what level of effort is required to repair the spire.

Publicity and Media Rights

The HV Arts Council reserves the right to use images, audio, video and other media collected as part of the exhibition for educational and publicity purposes.

Questions or Need Additional Information?

Please contact us at info@hvartscouncil.org or 609-281-5887.