



## Call for Artists

### The Junkyard: an upcycle art exhibition

**Location:** Woolsey Park  
221 Washington Crossing Pennington Rd  
Titusville, NJ (Hopewell Township)

**Public Viewing Dates:** Friday, July 23 to Sunday, July 25  
11am – 7pm

The Hopewell Valley Arts Council seeks artists, artisans, and all creatives to rise to the challenge of our newest community event -- The Junkyard - an upcycle art exhibition.

WANTED:

1. Participants for “The Team Challenge”, competing against other teams to create four (4) imaginative upcycled items specified by the HV Arts Council
2. Established artists to display artwork and sculpture made primarily from upcycled items.
3. Youth artists to create three (3) upcycled items specified by the HV Arts Council.

**Junkyard Information Sessions:** Several live Zoom calls will be scheduled to learn more about the exhibition and for Q&A. Our first taped session is now available by searching for “Hopewell Valley Arts Council” with the video title “HVAC Junkyard - HV Green Week Recording”. Although encouraged, attending an information session is not a prerequisite for participation.

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*Let's prove that “one man's trash is another man's treasure”.*

## Event Overview

The Junkyard will be open to the public from Friday, July 23 to Sunday, July 25 and will feature artwork created by Team Challenge participants and established professional and eco-artists who will create art, musical instruments, sculptures and more from mostly... junk, of course! Additional features include environment-related educational displays, and art created by children and teenagers, and for those in the market for a little something, there will be vendors selling artisan and environmentally-related items.

The exhibition grounds will be set-up in “ZONES”.

**Zone 1. The Team Challenge** - teams/families compete to create imaginative upcycled artwork in specific categories assigned by the HV Arts Council.

**Zone 2. The Gallery** - artwork and sculpture by established creatives & eco-artists.

**Zone 3. The Kids Zone** - artwork created by children & teenagers.

**Zone 4. The Green Zone** - informative and educational “green” displays by area environmental groups.

**Zone 5. The Marketplace** - vendors selling artisan and environmentally-related items.

## The ZONES:

**Zone 1. The Team Challenge:** A limited number of teams will be accepted. Teams will be considered on a first-come-first-serve basis. Each team must make ALL four (4) of the following challenges:

**Challenge 1. Art for the Garden:** Make a decorative item for the garden, such as a bird bath or a statue. The item must be made totally or primarily of upcycled materials. The item can also be an existing item embellished with upcycled materials.

**Challenge 2. Mask-Up:** Finally! Something other than a COVID mask! Make three (3) masks using plastic water jugs as the base. Masks may be culturally inspired, contemporary, or humorous in design - the sky's the limit. Large 2.5 gallon plastic jugs with spigots are available for pick-up. Please contact Felicia at [info@hvartsCouncil.org](mailto:info@hvartsCouncil.org) if interested.

**Challenge 3. The Transformer:** Using a piece of unwanted furniture, repurpose it for a different use than it was originally intended. The new item can be for indoor or outdoor use. Furniture can be deconstructed and new materials added. Be sure to take a “BEFORE” photo of the item before starting your project to display with your finished item.

**Challenge 4. Artist Choice:** Make or artfully refinish an object of your choice in any size. The finished item can be a piece of art, furniture, something useful, or cleverly frivolous. Larger items may be displayed outside of your tent.

**Zone 2. The Gallery** - Exhibitors for The Gallery include invited eco-artists and other established artists from the area to display artwork that demonstrates a high level of skill and craftsmanship. Artwork must be created using at least some upcycled material or have a recycling theme. Artists may submit multiple pieces. Hanging and sculptural pieces are welcome!

If you would like to be considered for The Gallery, please submit photos of representative work with your registration for review. Once accepted, we will work with you to finalize the appropriate staging for your artwork. Up to three artist names or one team name may be given credit per piece of art.

**Zone 3. The Kids Zone** - Young people 17 years and under may submit artwork for just one, two, or all three of the following challenges:

**Challenge 1. Compact Disks (CDs):** Make a hangable piece of artwork that includes one or more CDs. Must include a wire or hook for hanging.

**Challenge 2. Bugs & Creatures:** Create a hangable realistic or fantasy bug/creature made primarily of recycled materials or things found in nature. Bugs/creatures may be mounted on a background to facilitate hanging. Must include a wire or hook for hanging.

**Challenge 3. Kids Choice:** Create a hangable piece of artwork of your choice using at least some upcycled materials. Must include a wire or hook for hanging.

## **Eligibility & Selection**

There is no geographic residency requirement for The Junkyard.

Submitted pieces must be sturdy enough to be displayed outdoors under a tent and remain in place for the entire exhibition. The HV Arts Council retains the right to NOT display pieces based on suitability or durability.

## Registration and Entry Fees

Artists and teams with participants who are NOT current members of the HV Arts Council will pay a **non-refundable registration fee of \$25** to participate in The Junkyard. There is no entry fee for HV Arts Council members. To register for The Junkyard or become a member, please visit our website at [www.hvartscouncil.org](http://www.hvartscouncil.org).

- Registrations will be accepted from May 1 to June 30, 2021

## Sales

Artists may elect to offer their artwork for sale. All sales will be handled directly between the buyer and the artist, with 90% of the net sales retained by the artist and 10% going to the HV Arts Council.

## Staging & Display

**Zone 1 - The Team Challenge:** Each team will be assigned a 10x10 pop-up tent with a team name sign that will be set-up prior to your arrival. Teams are encouraged to tastefully curate their 10x10 space to showcase their items for optimal viewing. The tent structure is not sturdy enough to be used for display. Customized and unique ways to hang/display your artwork are encouraged. If requested, two haybales can be provided for use as a riser. Items may extend beyond the perimeter of the tent or be displayed totally outside of their tent, as long as they do not interfere with neighboring displays.

**Zone 2 - The Gallery Zone:** 2-D artwork will be hung on display boards provided by the HV Arts Council either in several large tents or in shared 10x10 tents. Artists may provide their own easels or other set-up for display purposes. If warranted, artists with multiple pieces may be assigned to a 10x10 tent. All hanging items must be wired and ready to hang. If for sale, prices should be set prior to the start of the event. There is unlimited outdoor display space for large items that do not need to be protected from the elements.

Since this is a daytime event, electricity WILL NOT be available for use by the artists in any of the Zones. Additional staging information will be provided after close of registration, and the number and sizes of the pieces that will be displayed for the whole event have been determined.

All COVID protocols required in July will be followed during the set-up and public hours of the event. All tents will be arranged far enough apart to accommodate social distancing.

### **Artist Responsibilities & Important Dates**

- Set-Up: Thursday, July 22, 5pm to 6:30pm and  
Friday July 23, 8am to 10am\*
- Take Down: Sunday, July 25 – 7:15pm to 8pm OR  
Monday, July 26 – 8am to 10am\*

\* Additional set-up and take-down time can be arranged for large installations.

- Kids Zone artwork does not require pre-registration. Artwork can be dropped off at Woolsey Park on Thursday July 22 from 5pm to 6:30pm and Friday
- All set-up must be completed no later than 10am on Friday.

Although not mandatory, artists are encouraged to be present during public viewing hours as much as possible to promote their work and answer visitors' questions.

### **Artwork Originality & Suitability of Materials**

Designs must be original work of the artists and not infringe upon the copyright or any intellectual property rights of others. Websites like Pinterest are great for inspiration, but specific designs may not be copied.

Designs must be appropriate for public display. Designs that are religious, political, or sexual in nature are not permitted. Corporate logos or advertisements, other than logos of participating non-profit organizations, are not permitted. Artwork that does not conform to these guidelines will not be displayed.

If you are uncertain about your artwork's conformity, please contact the HV Arts Council prior to the due date.

## **Judging & Awards**

**The Team Challenge:** A panel of judges will award team ribbons for 1st, 2nd, 3rd, and Honorable Mention for their entire display. Individual special awards will also be given to the best entry in each of the four challenge categories. Additional information on judging and awards will be forthcoming.

**The Gallery Zone:** A panel of judges will award ribbons for 1st, 2nd, 3rd, and Honorable Mention. Additional information on judging and awards will be forthcoming.

## **Liability**

The HV Arts Council will make reasonable efforts to protect the artwork on display at the Junkyard and work with local law enforcement to monitor Woolsey Park throughout the weekend.

All team members will be required to sign a Waiver and Release of Liability Form provided by the HV Arts Council.

## **Publicity and Media Rights**

The HV Arts Council reserves the right to use images, audio, video, and other media collected as part of the exhibition for educational and publicity purposes.

## **Questions or Need Additional Information?**

Please contact us at [info@hvincouncil.org](mailto:info@hvincouncil.org) or 609-281-5887.

## **Hopewell Valley Arts Council**

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